



free radio association

239 Eastwood Road : Rayleigh : Essex

president Sir Ian MacTaggart Bt

chairman Geoffrey Pearl

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WELCOME to the Free Radio Association!

This introductory newsletter is designed to give new members some basic facts about the Free Radio Association.

As well as telling you something about our work and policies, we have included ideas which every new member can use to promote our campaign for Free Radio. We hope you will keep this newsletter handy so that you can refer to it in the future.

WHAT ALL NEW ASSOCIATE MEMBERS RECEIVE

You will find enclosed (or be given) the following:

1. A membership card, with your membership number written or stamped on it. It helps us a great deal if you quote this number in all correspondence.
2. A car sticker. This will give you some idea of the quality of our promotional material. If you do not have a car, please give it to someone who has, and who is willing to display the sticker.
3. A magenta (or magenta & turquoise) sheet listing all the new Free Radio offers not included in this newsletter. To clear up a slight misunderstanding which has arisen in the past, please note that the offers on the sheet do not replace the offers in this newsletter, but are additional to them.
4. A form which can be used for Full Membership, and for any of the offers contained in this newsletter or in the sheet. The form will have your membership number stamped or written in the top right-hand section. When sending back, would you please add your name and your home address, so that we can make sure your address plate is correct.

WHAT ALL NEW FULL MEMBERS RECEIVE IN ADDITION

New Full Members receive everything which new Associate Members receive (except that the membership card is litho-printed in two colours) plus the following extra things:

5. SPOTLIGHT. This is published each year exclusively for FRA Full Members. It is a high quality, glossy publication, and the 1970 edition contains the aims of FRA, our history, a little about each committee member, a pictorial survey of HQ, the accounts, photographs of Radio Nordsee, and the real truth about the closure of Radio Caroline.
6. Entry into our Discount Scheme. You can then get 20% off hi-fi equipment, radios, record players and tape recorders, 15% off TV sets, 12% off cameras, typewriters and wrist watches, to name just a few articles. For families, there is a big reduction on furniture and domestic articles. In fact, almost any durable goods, no matter which brand you choose, you will be able to get at a big discount. FRA does not receive any commission from the Company which operates the scheme, so the entire benefit goes to Full Members.



FRA photo no. H3 — Radio Hauraki's second ship.

SPECIALLY FOR ASSOCIATE MEMBERS

The most useful single thing you can do to help Free Radio is to become a Full Member of the Free Radio Association. We have achieved quite a lot, but we could have done so much more with just a little more money. An example occurs as we write this. At the request of the Minister of Post and Telecommunications we have just produced a memorandum entitled 'Commercial Radio for the UK'. It presents the case for FREE commercial radio in a more succinct yet more powerful manner than it has ever been presented before. It should be printed in booklet

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form and sent to every Member of Parliament, but we cannot afford this at the moment. We shall, of course, try to find a way, but with a deficit of £2,500 we dare not borrow any more money.

Please help us to be a more effective Association by becoming a Full Member. The initial subscription is 20/- and this lasts to 31st December of the following year. After that the annual renewal subscription is 10/-.

SPECIALLY FOR FULL MEMBERS

As a new Full Member you may be interested to read a couple of quotations from a letter which was recently sent by the Association's Chairman to Full Members: "I think we can all feel a little proud of ourselves. We have been through some pretty tough times since FRA was formed in 1967. We mounted a tremendous campaign for the recent General Election, and our influence has been acknowledged by members of both main Parties. We are recognised by the new Government." "On behalf of our President and the national committee, I would like to say 'thank you' for giving the Association your full support. We have turned the words 'Free Radio' into a concept understood and accepted by hundreds of thousands of people — a feat which the faint-hearted said was impossible."

SPECIALLY FOR OVERSEAS MEMBERS

We have special arrangements for members living overseas. Firstly, we can accept only Full Membership. Secondly, we have to ask for 25% extra when anything is ordered. On balance, this covers the very heavy cost of overseas postage. The one exception to this is SOUND magazine, which has a special overseas rate of 44/- for 12 issues. Thirdly, we regret we cannot accept entries in the Monthly Draw or the Pools Syndicate. Please note that this paragraph applies ONLY to members living outside the UK and the Irish Republic.

A PUBLICITY IDEA

Most people have access to a notice board at a school, club, office or factory. It is often possible to get permission to pin up a poster. The standard or day-glo 'FIGHT FOR FREE RADIO' poster is the most suitable. Other possible places are discos, pubs, and cafes. The manager or proprietor will often be pleased to let you display a poster. The ingenious will find lots of other places. For example, we once had a letter from someone who had seen one of our posters on the ruins of a castle in Northumberland!

RECRUIT!

A very good way to gain new members is to show this newsletter to your friends. Ask them if they would like a copy plus a car sticker, membership card, etc. If so, write their names and home addresses (in block capitals, please) on one side only of a sheet of paper, and send it to us with a stamped addressed envelope (the largest you can find!). We'll send you back the newsletters, car stickers, etc. for you to distribute, together with an extra car sticker for yourself.

A few points to note — firstly, temporary addresses cannot be accepted. Secondly, we can enrol only one Associate Member per household. If you find that two people at the same address want to join, would you explain that only one can join through you. The other would have to write in direct and enclose 20/- for Full Membership. Thirdly, you will certainly be better equipped for recruiting new members if you are yourself a Full Member. This is because the inside information contained in SPOTLIGHT will

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FRA PROMOTIONAL MATERIAL

Badges: 1½" diameter. Plastic. Wording: FIGHT FOR FREE RADIO and symbol. Choice of purple or black wording on white background. Price 1/- each, 7/- for 10, 30/- for 50, 50/- for 100.

Standard car stickers: Size 14½" x 2". Gummed. Wording: FIGHT FOR FREE RADIO and symbol. Black on white. Price 1/- for 3, 3/- for 10, 12/- for 50, 20/- for 100.

Day-glo car stickers: Size 14½" x 2". Gummed. Wording: FIGHT FOR FREE RADIO and symbol. Black on sizzling pink, green or orange. Price 2/- for 3 (one of each colour), 5/- for 10, 20/- for 50, 30/- for 100.



Standard posters: Size 14½" x 9½". Wording of slogan: FIGHT FOR FREE RADIO. Black on white. Price 1/- each, 2/- for 3, 4/- for 10, 15/- for 50, 25/- for 100.

Day-glo posters: Size 14½" x 9½". Wording of slogan: FIGHT FOR FREE RADIO. Black on sizzling pink, green or orange. Price 2/- each, 4/- for 3 (one of each colour), 12/- for 10, 50/- for 50, 80/- for 100.

Ball pens: Hexagonal. Choice of blue, red, green or black ink. Colour of barrel matches ink. 1st line of wording on barrel reads: FIGHT FOR FREE RADIO — JOIN THE FRA. Address on 2nd line. Price 3/- for 2, 12/- for 10.

Pencils: Lead, HB. Hexagonal. Wording as on ball pens. Price 1/- each, 9/- for 10.

Tee-shirts: Small, medium or large. Free Radio slogan. Price 15/- each, 135/- for 10.

Ties: Tootal, Terylene. Choice of maroon or navy blue. Single symbol under knot. Price 20/- each, 180/- for 10.

Car plaques: For car and scooter owners we have a high-quality plaque, complete with fitting for bar or grill. The FRA symbol stands in silver on a black background. The frame is chromed, and the size is 3" x 3". This is the same as the AA car badge, for which it makes a very good partner. The price of the car/scooter plaque is 25/-, 70/- for 3, 210/- for 10.

Leaflets: The Meaning and Importance of Free Radio (extracts from which are reprinted on the back page of this newsletter). Brown printing. Price 5/- for 50, 9/- for 100, 60/- for 1,000.

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IMPORTANT NOTES

Prices. All prices in this newsletter are shown in round shillings. To find the equivalents in new pence after decimalisation, simply multiply by 5. All prices include postage and packing. Where this results in books and records costing more than the original price, the words 'including postage and packing' have been added.

How to order. Simply send details of items required, with your name and address, and cheque or postal order(s) for the total amount, to the Free Radio Association, 239 Eastwood Road, Rayleigh, Essex. Please make postal orders, cheques, etc. payable to FRA. For greater convenience, you can use the section provided on the FRA order form.

FRA TAPE RECORDINGS

Tape No.	Description
T 1	Final Hour of Radio City
T 2	Last Words of Radio 355
T 3	Last Words of Radio Scotland
T 4	Final Hour of Radio London
T 5	Final Hour of Radio 270
T 6A	Free Radio Jingles and Station Themes (approx. 200 jingles, Radio London programme trailers, and the two most sought-after daily opening and closedown themes of Radio Caroline).

Each tape lasts approx. one hour. Speed $3\frac{1}{2}$ i.p.s. 2-track. 5" spools. Price 30/- each, 150/- for 6.

BOOKS AND RECORDS

'Radio Caroline' book. The fascinating 194-page paperback by John Venmore-Rowland. The history of Caroline is traced from the birth of the venture to the transfer of its HQ to Amsterdam. Details of both ships are included, and the two chapters on the DJs describe their life afloat and ashore. In fact, there is a list, with personal details, of every DJ who worked on either ship during the first three years. For the technically minded, details are given of the radio equipment. Price 12/- including postage and packing.

Radio London record. This 45 r.p.m. EP features excerpts from the final hour, and also many of the jingles and sounds of 'Big L'. Some of the DJs featured are Ed Stewart, Paul Kaye, Pete Drummond, Duncan Johnson, Kenny Everett, Dave Cash, Tony Windsor, Keith Skues, Tony Blackburn and John Peel. Price 15/- including postage and packing.

Set of pamphlets and leaflets. The set comprises: **Competition in Radio**, the brilliant 28-page depth pamphlet by Denis Thomas. Review of the economic, political and social aspects of sound broadcasting. **Freedom in Exile**, the Reform Group pamphlet. This was written from a party political viewpoint, and we disagree with some of its conclusions. **Three obsolete FRA leaflets**, which were used with great effect before the 1970 General Election, and which contain several useful arguments for anyone speaking or writing about Free Radio. Price 4/- for the complete set, including postage and packing.

When Pirates Ruled the Waves. The only book covering the history of off-shore radio in Britain. It was written by Paul Harris, and has more than 200 pages, plus 8 pages of photographs. Prices: Hardback, 38/- including postage and packing. Paperback 18/- including postage and packing.

FRA PHOTOGRAPHS

Photo No.	Description
Radio Caroline North photographs	
A 1	The ship 'Caroline' — full view
A 2	The ship 'Caroline' — stern view
A 6	The ship 'Caroline' — bow to stern
Radio Caroline South photographs	
B 1	The ship 'Mi Amigo' — full view
B 2	The ship 'Mi Amigo' — close up
B 3	Johnnie Walker on the air
B 4	Robbie Dale by the transmitter
B 5	Johnnie and Robbie by Free Radio stickers
B 6	Dave Lee Travis in the library
B 7	Emperor Rosko raving
B 15	The ship 'Mi Amigo' with the MV 'Caroline' at Amsterdam
Radio City photographs	
C 1	Shivering Sands towers — full view
C 2	Tom Edwards on the air
C 3	Dick Dixon by 'Radio Sutch' transmitter
Radio Essex photographs	
D 1	Knock John fort — full view
D 3	Mark West on the air

Swinging Radio England photographs	
E 2	The ship 'Laissez Faire' — full view
Tower Radio photographs	
G 1	Sunk Head fort — full view
G 2	'Tower Television' — test transmission
Radio Hauraki photographs	
H 1	The ship 'Tiri II' — full view
H 2	The ship 'Tiri II' — close up
H 3	The ship 'Tiri II' — bow view
H 4	Radio Hauraki transmitting mast
H 5	Radio Hauraki studio
H 6	Studio interview with pop star John Rowles
H 7	Radio Hauraki transmitting equipment
H 8	Radio Hauraki 'sound cruiser'
Radio 390 photographs	
K 1	Red Sands towers — full view
K 2	Red Sands towers — close up
K 9	Close up of single tower
Radio London photographs	
L 1	The ship 'Galaxy' — close up
L 2	The ship 'Galaxy' — side view
L 3	The ship 'Galaxy' from above
L 8	The transmitter room
L 15	Tony Blackburn on the air
L 21	Kenny Everett — close up
L 24	Big L aerial mast
L 25	Tony Windsor on the bridge
L 29	John Peel — close up

Miscellaneous photographs	
M 3	Roger Day at Free Radio rally
M 4	Roger Day signing autographs at rally
M 5	The proposed peace ship 'Cito' — bow view
M 6	The ship 'Cito' — stern view
M 7	The ship 'Cito' — close up
Radio 270 photographs	
R 1	The ship 'Ocean 7' — full view
R 2	The ship 'Ocean 7' — close up
R 3	The ship 'Ocean 7' — view of deck
R 4	The ship 'Ocean 7' — stern view
R 5	The ship 'Ocean 7' and tender
R 16	Tuning up the transmitter
R 17	Radio 270 aerial mast
Radio Scotland photographs	
S 1	The ship 'Comet' — full view
S 2	The ship 'Comet' — bow view
S 3	The ship 'Comet' from above
S 7	The dismantling of the 'Comet' at Flushing
Radio Veronica photographs	
V 1	The ship 'Norderney' riding the waves

These are all actual photographs — not print reproductions. Size: postcard (approx. $3\frac{1}{2}$ " x $5\frac{1}{2}$ "). Price 2/- each, 17/- for 10, 38/- for 25, 70/- for 50.

enable you to answer most of the questions you are likely to be asked.

The reason why this is such a useful thing to do is that it can create a 'snowball effect'. The more new members you can recruit in this way, the more likely it is that one of them will decide to do the same thing. The results of your good work then start to multiply.

EXTRACTS FROM OUR 'BROWN LEAFLET'

WHAT PRECISELY DOES 'FREE RADIO' MEAN?

The official definition of Free Radio is: "Radio which is neither owned nor controlled by central or local government, nor by any government-appointed authority."

THE CRUCIAL IMPORTANCE OF FREE RADIO
Why did a Government antagonise approximately one third of the population by taking from them the harmless pleasure of listening to independent radio?

The answer is as simple as it is frightening. The previous Government sought to control not only what people were doing — it sought to control what they were hearing and thinking.

The transition of Britain from a free country to a state-controlled country has been progressing rapidly. In almost every sphere of human activity, the individual has been losing his freedom. Every aspect of liberty is important, but if one aspect has to be singled out as crucial, that aspect would probably be 'free speech'.

The day has arrived when 'free speech' is no longer regarded as sacrosanct. The Marine Offences Act made it illegal for newspapers and others to print certain facts about off-shore radio.

Free Radio was itself a new opportunity for free speech. Things were said which have never been heard on BBC or on ITV (closely controlled and heavily censored by the government-appointed ITA). An example is one of our own announcements which was broadcast by the off-shore stations in June, 1967. The relevant part went as follows:

"Suppose the Government were to close all newspapers except those under state control. It's unthinkable, isn't it? Yet this is precisely what they are trying to do in the field of broadcasting.

The effect of the proposed Marine Offences Bill would be so far-reaching that it would strike at the very roots of free speech and freedom of choice in this country."

When the Marine Offences Act came into force, we made a promise. We knew that our voice over the air had been silenced by a Government which was afraid that people would begin to realise the importance of liberty. We promised we would never be silenced completely, and we have kept our promise. ♪ ♪

PROMOTIONAL MATERIAL

One of our most important activities is the production and distribution of Free Radio promotional material. As well as helping to finance the Association, this spreads our message far and wide. We go for high quality and constantly try to improve the goods we offer. There is a very wide range to choose from as will be seen from the middle pages of this newsletter and from the enclosed sheet. FRA promotional material provides members with a further opportunity to help Free Radio. If you mix with plenty of young people, it is a good idea to have one of each of the cheaper items (car stickers, posters, badges) to

show them. Some will want to buy from you, which will give you the money to order in bigger quantities and also to order other items until you have the complete range of promotional material and books to show people. The more you order of any single item of promotional material, the cheaper it becomes for you. By reselling at the single prices, you quickly make enough money to increase your stock.

MONTHLY DRAW

This is something quite different. Purely a fund-raiser! Each entry costs 10/- per year. 6/- of this goes into the draw, and the balance is transferred to FRA funds. The draw takes place on the first Monday of every month. All the monthly prize money is won by the name drawn. Winners are notified by post, and the list of winners is displayed in the office at Rayleigh. You can have as many entries as you wish. 10/- gives you one chance every month for a year; 20/- doubles your chance each month; 30/- trebles your chance, etc. The prize per month is at present around 70/-.

Warning! People who enter the monthly draw are in danger of winning extra prizes! For example, at the moment we are having an extra draw each month because we want to give away a stock of one-sided Radio London records which were intended for use with the Big L film. This record is not to be confused with the Radio London record we have on general offer, but it is nevertheless an interesting Free Radio souvenir — a real 'collector's item'.

NAMES AND ADDRESSES

Please don't forget to let us know whenever you change your address (or your name!). If you have paid for 12 issues of SOUND magazine, please mention this when notifying us because we have a separate set of address plates for SOUND subscribers.

THE PAST



FRA photo no. K2 — Red Sands towers, former home of Radio 390

THE FUTURE

We have often been asked what will happen to FRA when a free broadcasting system is established. There is, of course, a long way to go before this stage is reached, but the answer is that FRA will continue as the organisation guaranteeing the maintenance of free broadcasting. There is a reason for this. As soon as a freedom is won, a certain type of person sets out to destroy it. When free broadcasting has been won, and this type of person tries to take away the freedom of the airwaves, he will always find himself up against the FRA!